

BUILD AND CEMENT RELATIONSHIPS AT THE HIGHEST LEVEL

UtilityWeek AWARDS 2023

DECEMBER 5
GROSVENOR HOTEL
LONDON



ALIGN YOUR BRAND WITH UTILITIES EXCELLENCE



A **UtilityWeek** event

The legendary Utility Week Awards are returning to the Grosvenor House Hotel, Park Lane, in December 2023 to **celebrate the best-of-the-best among the UK's energy and water businesses**. As utilities lead the charge to net zero and prepare for a once-in-a-generation infrastructure rollout, the Utility Week Awards are evolving, to reflect the changing concerns of the industry and share learnings from the frontline.



The Utility Week Awards continue to go from strength to strength and this year, we want to highlight the importance of utilities' leadership on net zero and share the learnings more widely. The cost of living also remains high on the agenda, as well as utilities' commitment to diversity and to ESG goals. We're proud to showcase the incredible achievement of utilities, and to put the issues that matter most front and centre on the biggest night of the year."

- *James Wallin, Utility Week editor and judging panel chair*



NEW FOR 2023

The Utility Week Awards 2023 has an updated set of categories, with new awards for **Environmental, Social and Governance Goals; Infrastructure Delivery; and Rising Star of the Year**. The Digital Transformation Award becomes the **Digital Transformation & Data Award**, reflecting the critical importance of data to the industry; and the Net Zero Award is split into three awards – for **Engagement, Thought Leadership, and 'utilities' own environmental performance** – reflecting the critical importance of leadership on carbon emissions. Great customer service remains at the very heart of the awards, with the new **Cost of Living Award** returning for a second year alongside the **Customer Engagement and Customer Service Awards**.

For the first time, details of the shortlisted entries will be shared with the audience on the evening itself, highlighting best practice and innovation.

The Utility Week Awards are well known for being the industry's Christmas party, and for providing companies with an opportunity to celebrate their achievements and their teams after a hard year. For 2023, a range of **new sponsorship and hospitality packages are available** that will allow our partners to show their support for the industry more prominently, and to use this unique evening to the best effect in **building and cementing relationships at the highest level**.



CELEBRATE WITH THE BIGGEST NAMES IN UTILITIES

REINFORCE YOUR UNWAVERING COMMITMENT TO THE UK UTILITIES
SECTOR AND RAISE YOUR PROFILE AS AN INDUSTRY LEADER

NAIL YOUR CORPORATE COLOURS TO THE MAST WHILST
SHOWCASING YOUR INSIGHTS AND EXPERTISE WITH ONE OF OUR
ALL-IMPORTANT CATEGORIES

CHAMPION A YEAR OF INDUSTRY SUCCESS AND INNOVATIONS

CEMENT CRITICAL PARTNERSHIPS AND MAKE NEW CONNECTIONS
IN A RELAXED AND INFORMAL SETTING



SPONSORSHIP PACKAGES

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		£37,275	£21,450	£12,450	£13,950	£13,950	£14,395
BRAND PROMOTION	Website Branding including logo/hyperlink/MPU	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Website profile	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Promotional branding	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Advert in digital Awards Preview	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Social coverage	Top Billing	Prime Position				
	Invitation branding	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Venue signage	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Awards programme	Top Billing	Prime Position	Yes	Yes	Yes	Yes
	Advert in Awards Review	Top Billing	Prime Position	Yes	Yes	Yes	Yes
EXCLUSIVE BRAND FEATURE	Sponsorship of either Table plan/Table wine/Photo booth/Charity casino/Drinks reception	Yes			Yes		
JUDGING & TROPHY PRESENTATION	Judging panel membership for 1 senior sponsor representative	Yes	Yes				
	Judges profile postioning on website	Yes	Yes				
	Senior Sponsor representative to present award on stage	2	1				
HOSPITALITY	Gold Table for 10 guests	2	1				
	Silver Table for 10 guests			1	1	1	1
	Discount on additional tables	10%	7%	5%	5%	7%	7%
	VIP Pre-ceremony reception with branded networking area	Yes	Yes				
	Private Hospitality suite for up to 20 guests					Yes	
	Private Hospitality suite for up to 40 guests	Yes					Yes
THOUGHT LEADERSHIP	750 word industry expert comment piece on Utility Week website	Yes					



GET IN TOUCH

**TO UNDERSTAND THE BENEFITS OF SPONSORSHIP, AND TO
DISCUSS THE PACKAGES AVAILABLE PLEASE CONTACT:**

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